

2024

PORTAFOLIO

UX/UI Designer

NICOLAS SALAS BRITO©



ABOUT

"As a multimedia UX/UI designer based in Quito, I have the opportunity to blend my technology expertise with my passion for multimedia design. **I enjoy utilizing my creativity and problem-solving skills to craft digital experiences** that are not only aesthetically pleasing but also seamlessly meet user needs. My primary focus lies in website design for a variety of businesses, projects, and personal brands. When I'm not designing sites, you can find me exploring the city's old town or spending time outdoors, seeking inspiration for my 3D scanning animations.

I firmly believe that continuous learning is the key to success. Therefore, I hold several certifications in UX/UI, SEO, and languages (IELTS English B1). I am always open to fresh challenges that keep me motivated and engaged."

EDUCATION

Universidad de Las Américas (EC)
Multimedia, Animation, Interactive
Technology, Video Graphics and Special
Effects

Licenses & Certifications

Desarrollo de Apps Mviles - Universidad
Complutense de Madrid

N7Y E4C R2W

IELTS ACADEMIC - IELTS Official B1

21EC000204SALN007A

Create High-Fidelity Designs and
Prototypes in Figma - Grow with Google on
Coursera

Foundations of User Experience (UX) Design
-Grow with Google on Coursera
FJAVZUFR2J7F

Conduct UX Research and Test Early
Concepts - Grow with Google on Coursera
BR88N4XN6DDK

Build Wireframes and Low-Fidelity
Prototypes - Grow with Google on Coursera
GJLUA AFUWUA8

Responsive Web Design in Adobe XD - Grow
with Google on Coursera NABY6RD8SMMQ

SEO - HubSpot Academy

-1604fb677fd34c7786a1f83ad9a9def5



Multimedia
Portafolio

SKILLS

Understanding and implementation of visual and interactive design principles.

Understanding of accessibility and best practices of digital design.

-UX Research - Wireframs - Highfidelity prototypes - Test A/B - User journey - User flow - User persona - Mockups - Wordpress design-Resposive websites design -Content creation - Video Edition - Vector design - Empathy maps .



PROJECTS

I am capable of designing Apps and Websites.



1.Kichwapp



2.Profilegal



3.Continuum



4.Objekt1



5.Paralelo

KICHWAPP

Kichwapp , an high fidelity prototype, wanted to enhance people to learn kichwa which is currently under extinction due to various geographical , cultural and economical factors. (kichwa. is one of many native languages in Ecuador). The primary goal was to improve the teaching, optimize the interface for lessons browsing, and create a visually appealing and user-friendly proposal(Including branding).

-SKILLS

(ADOBE XD-ILLUSTRATOR-PHOTOSHOP)

-VISIT PROTOTYPE [CLICK HERE](#)



PROFILEGAL

Profilegal a prestigious law firm initiated a website redesign to modernize their current website, addressing usability issues and aligning the interface with industry standards. The objective was to enhance overall user satisfaction and engagement with their services and advice in fiduciary, securities and corporate law.

- SKILLS
(FIGMA-WORDPRESS)

VISIT PROFILEGAL.EC [CLICK HERE](#)

VISIT FIGMA PROTOTYPE
[CLICK HERE](#)



CONTINUUM

Continuum an art and technology platform for video art, offering a unique experience for video art visualization depending in the user location they will be able to reproduce different videos created by different artists. Continuum aims to be a viable solution for conventional art display needs. With a focus on user-friendly navigation and a comprehensive art and technology project, Continuum tries to be a possible platform for individuals seeking art and technology displays, video art and apps under one platform. A collective of professionals, artists and myself (project director) executed this project

- SKILLS

(FIGMA-ILLUSTRATOR-PSD-BLENDER)
(EXECUTIVE DIRECTION)

VISIT COLLCONTINUUM.COM
CLICK HERE

VISIT FIGMA PROTOTYPE
CLICK HERE



OBJEKT 1

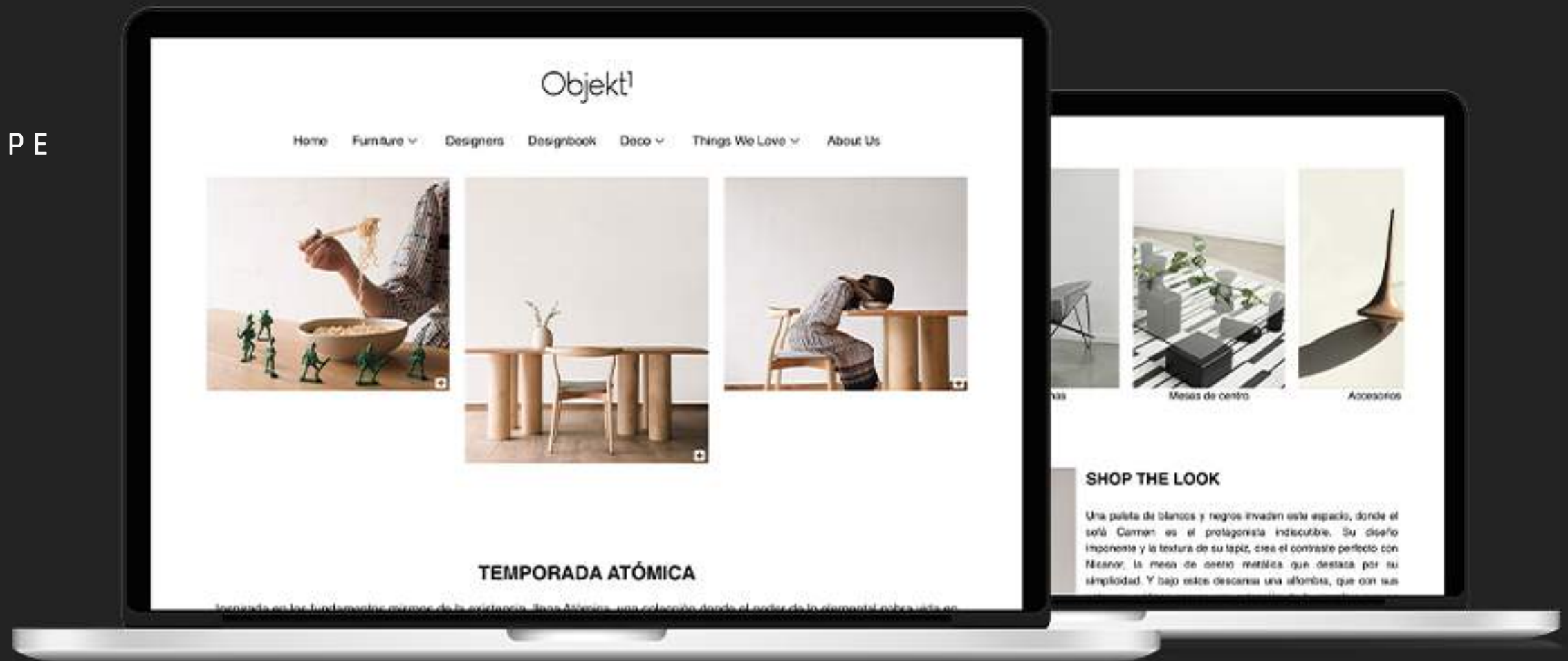
Objekt 1 a design studio decided on a website redesign to a e-commerce website for their products, addressing the need for a e-store and aligning the interface with the brand. The objective was to obtain overall user engagement with their products and obtain user-friendly a sales navigation.

- SKILLS

(FIGMA-WORDPRESS-SEO)

VISIT OBJEKT.EC
CLICK HERE

VISIT FIGMA PROTOTYPE
CLICK HERE



PARALELO

Paralelo.info is a website for drugs policy and the development of cannabis in Ecuador, its consumption trends and commercial and industrial regularization, fostering a community around harm reduction strategies & responsible use of illegal drugs (mainly local cannabis community). The platform aims for user-friendly interactions, connecting people in the community and people in need of information.

- SKILLS

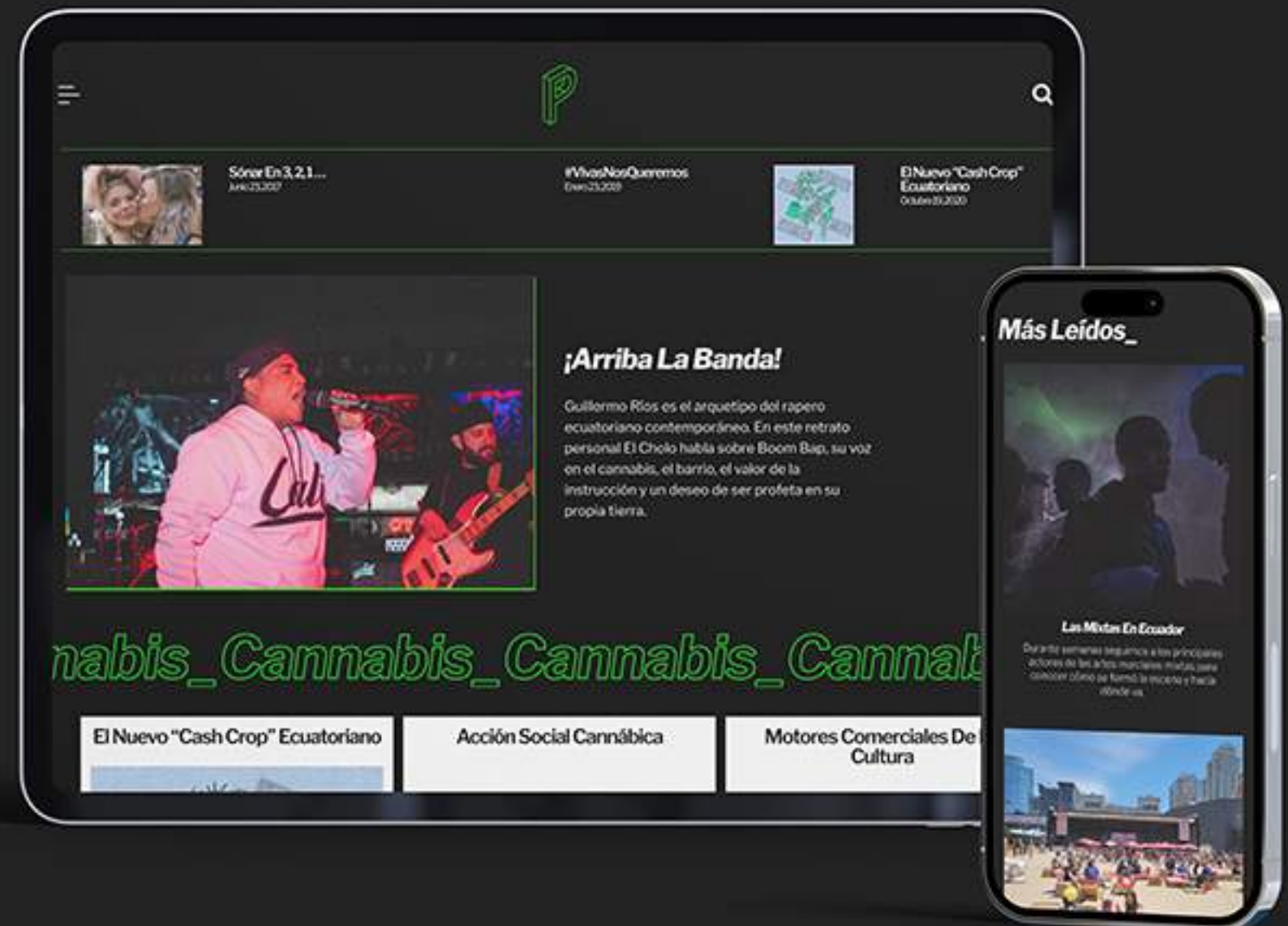
(FIGMA-WORDPRESS-SEO-TEST A/B)

VISIT PARALELO.INFO

CLICK HERE

VISIT FIGMA PROTOTYPE

CLICK HERE



STUDIO KUK

As a professional immersed in the dynamic field of multimedia design, I decided to provide design services locally as STUDIO KUK. Every project is reflected in the studio website, from logo design, branding, websites, 3d animation and more.

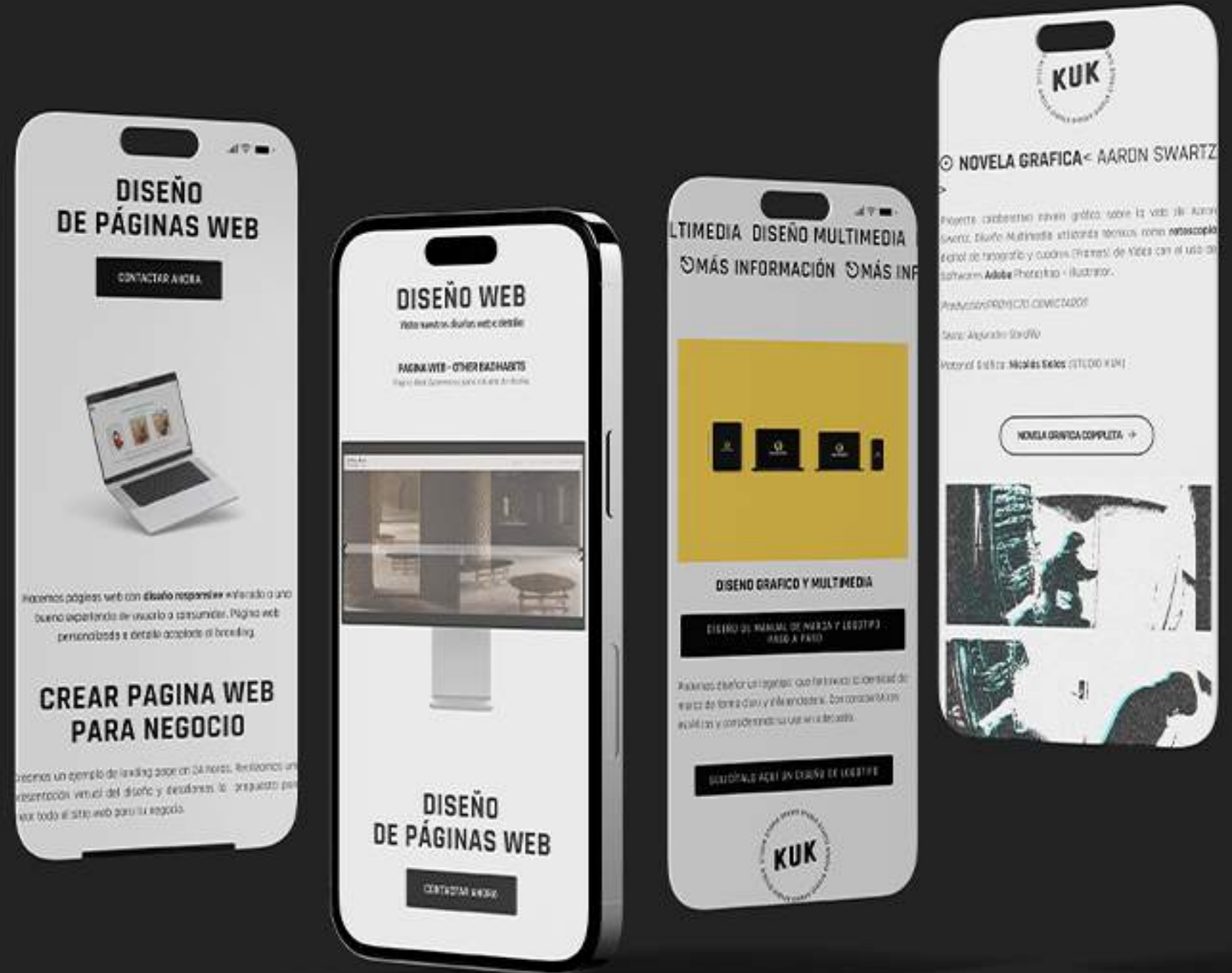
- SKILLS

(FIGMA-WORDPRESS-SEO-VECTOR-RENDER-EDITION-BRANDING)

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SCAN



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Contact now



Whatsapp

